

## Piracy Cost Calculation

### Subscriptions

Service	Monthly Cost	Annual Cost
Everything Pak	74.99	899.88
Locals	5.99	71.88
Superstations	4.99	59.88
Playboy	14.99	179.88
Eclips	22.99	275.88
Ten & Extasy pkg	37.99	455.88
<b>Subscription Total</b>		<b>1942.28</b>

*This is based on one locals package. It does not include Fox Sports, distant networks, Dish Latino or other foreign language programming.*

### Pay Per View

#### Movies:

No. of movies available from Sept. 2000 to Aug 2001      172  
Price per showing      \$3.99

Total cost      \$686.28 per month, \$8235.36 annually

*Best Customer (use 10 movies per month for analysis) \$39.90 per month, 478.80 annually*

#### Events:

Avg. no. of events per month (Sept. 2000 to Aug. 2001)      13  
Avg. cost per event (Sept. 2000 to Aug. 2001)      \$21.58

Total cost      \$280.54 per month, \$3366.48 annually

*Best Customer (use 1 event per month for analysis) \$21.58 per month, 258.96 annually*

**Pay Per View Total (Best Customer)      737.76**

*This does not include Hot Zone which is an adult service not available by sub.*

**Total Annual Cost per pirate device: \$2656.04**

HIGHLY CONFIDENTIAL

Case No. SA CV03-950 DOC (JTL)

Exhibit No.  
Deponent,  
Date/RPR,  
Hunter

CASE NO.  
SA CV 03-950 DOC (JTLx)  
ECHOSTAR SATELLITE CORP., et al.,

vs.

NDS GROUP PLC, et al

PLAINTIFF'S EXHIBIT **402**

DATE \_\_\_\_\_ IDEN.

DATE \_\_\_\_\_ EVID.

BY \_\_\_\_\_

Deputy Clerk

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Exhibit No.: 402  
Deponent: [Signature]  
Date/RPR: 6-19-07  
Hunter + Geist, Inc. 88