



CANAL+ evaM samaUh Wara NDS ko ivaÉw Anauciat p`itspQaa- hotu mauAavajaa panao ko ilae davaa dayar

NDS kI kaya-vaahI iDjaITla TolaIivajana baajaar maoM p`itspQaa-Ktma krnao vaalaI hO

kupriTnaaoÊ koilafaoina-yaa; poirsaÊ 12 maaca-, 2002 – Canal+ samaUh jaao ik Vivendi Universal (nyaU yaa^k- sTa^k e@sacaoMja : V; poirsa sTa^k e@sacaoMja Á EX FP) ka ek p`Baaga hO tqaa [sakI sahayak kMpinayaaOM Canal+ Technologies S.A. AaOr Canal+ Technologies, Inc. ("Canal+")Ê nao Aaja GaaOYaNaA kI ik JnhaoMnao nyaUja, kapao-roSana ilaimaToD (nyaU yaa^k- sTa^k e@sacaoMja : NWS) ko inayaM~Na vaalaI kMpnaI, NDS ga`Up pIelasaI (naasaDakÀnaasaDak yaUraop : NNDS) ko ivaÉw kanaUnaI davaa dayar ikyaa hO. koilafaoina-yaa kI J<arI ijalaA kaoT- ko vaasto yaU°esa° iDisT/@T kaoT- maoM daiKla Canal+ kI iSakayat maoM Aaraop lagaayaa gayaa hO ik NDS iDjaITla TolaIivajana baajaar maoM Canal+ kI p`ityaaogaI isqait kao nauksaana phuĐcaanao ko J_oSya sao YaDyaM~ maoM Saaimala huAa.

Canal+ ka Aaraop hO ik NDS nao gaOrkanaUnaI trIko sao Canal+ kI pUva-maoM ABaoV saurxaa p`NaalaI Toknaalaa^jaI, jaao [sa trh sao ivakisaT kI ga[- qaI ik kovala AiQaIt ga`ahk hI iDjaITla TolaIivajana ko isaganala p`aPt kr sako, maoM taoD,faoD, kI. Canal+ ko iDjaITla TIvaI smart card (smaaT- kaD-) ka kaoD &at krnao maoM NDS nao baD,I QanaraiSa Kca- kI tqaa Apnao saaQana lagaae evaM baad maoM [sa kaoD kao vaoba saa[T Wara jaalasaajaI krnao vaalao laaogaaOM kao do idyaa. kaoD ko [MTrnaoT

pr p`kaiSat haonao ko baad ApraiQak saMsqaaAaoM nao jaalaI kaDao-M
sao baajaar Bar idyaa.

Canal+ ka Anaumaana hO ik NDS kI [sa kaya-vaahI sao Canal+ kao 1
ibailayana Da^lar sao AiQak rkma ka nauksaana huAa hO. Canal+ nao
ApnaI iSakayat maom Aaraop lagaayaa hO ik yah rOkoiTyar [nFlaueMsD
eMD krPT

Aagao-naa[jaoSansa eo@TÊ ka^pIra[T eo@TÊ koilafaoina-yaa Anafoyar
kMpIiTsaana sTOT\yauT\sa, va TaT- kanaUnaom ko Anya jllaMGana hOM.

Canal+ samaUh ko e@ja,I@yaUiTva vaa[sa p``oisaDoMT tqaa Canal+
Technologies ko AQyaxa va mau#ya kaya-palak íaMsvaa kOroyaa^la
(François Carayol) nao kha ik “iDjaITla Tolalivajana ka BaivaYya [sa
]Vaoga Wara imalacr p`saarNa saMdoSaaom kI caaorI raoknao tqaa
p`saarNa p`Naailayaaom kI ivaSvasanaIyata kao saurixat rKnao maom
inaiht hO.” “ kao[- BaI vyai@t yaa kMpnaI kanaUna sao }pr nahIM hO
AaOr hmaarI [cCa hO ik NDS kI gaOrkanaUnaI gaitivaiQayaaom kao
raoknao ko ilae kanaUnana kaya-vaahI hao. hmaom AaSaa hO ik NDS
ApnaI [sa gaOrkanaUnaI tqaa Ap``itspQaI- gaitivaiQa kao t%kala
raokogaa.”

[sa kanaUnaI davao ko baaro maom AiQak jaanakarI yahaD]plabQa hO
<http://www.canalplus-technologies.com> yaa
<http://www.actiononecanalplus.com>

iDjaITla TIvaI smaaT- kaD- ko baaro maom

smaaT- kaD- p`itbaMiQat p`vaoSa 3e@saosa´ p`NaalaI ka ek mau#ya
Baaga hO jaao iDjaITla TIvaI isaganala kao AnaiQaIt laaogaaom maom
p`saairt haonao sao bacaata hO. iDjaITla saoT^Ta^p baa^@sa maom smaaT-
kaD- lagaanao pr yah tya haota hO ik iksaI ga``ahk kao kao[- Kasa
p`saarNa yaa caOnala doKnao kI Anaumait hO.

Canal+ samaUh evaM Canal+ Toknaalaa^jaIsa

CANAL+ samaUhÊ Vivendi Universal ka yaUraopIya TIvaI evaM iflma p`Baaga hO. Saulk vaalao p`Iimayama AaOr ivaYaya p`Qaana TIvaI caOnalaaOMÊ prspr saMbaMiQat TIvaI saovaaAaoMÊ iflmaaoMÊ TIvaI kaya-ËmaaoMÊ iDjaITla TolaIivajana kI tknaIkaOMÊ KolakUd saMbaMQaI ivapNana AiQakaraOM evaM [MTrnaoT saamaga`I ko inamaa-Na evaM ivatrNa maoM [saka]Vaoga maoM Aga`NaI sqaana hO.vaYa-2001 ko AMt maoM CANAL+ samaUh ko p`Iimayama TolaIivajana caOnalaaOM, iDjaITla TolaIivajana kobala va saoTolaa[T PlaoTfama- pr]pBaao@taAaoM kI saM#yaa 15.9 imailayana rhI.iDjaITla ko vyai@tgat]pBaao@taAaoM kI saM#yaa 6.1 imailayana qaI. CANAL+ samaUh 11 yaUraopIya doSaaOM maoM saovaaeM p`dana krta hO.

CANAL+ TECHNOLOGIESÊ CANAL+ samaUh kI sahayak kMpnaI hO. yao iDjaITla va [MTrei@Tva TIvaI saa^FTvaoAr saaQanaaoM ko AMtra-YT/Iya p`dayak hOM tqaa 12.5 imailayana sao BaI AiQak saoT Ta^p baa^@sa [nako saa^FTvaoAr sao saMcaailat hMO. duinayaaBar ko 20 sao AiQak iDjaITla AproTraoM tqaa p`saarNa koMd`aoM nao [nakI [MTrei@Tva TIvaI p`NaalaI MEDIAHIGHWAY™, p`itbaMiQat p`vaoSa p`NaalaI, MEDIAGUARD™ lagaa[- hO. [namaoM Saaimala hO -yaUraop maoM CANAL+ samaUh ko saaro PlaoTfama- tqaa Anya AproTraoM jaOsao yaU°esa°e° maoM WINfirst, yaU°ko° maoM ITV Digital, eiSayaa maoM Astro Measat va ZeeTV tqaa imaiDla [-sT maoM Orbit. yaU°esa° isqat sahayak kMpnaI CANAL+ TECHNOLOGIESÊ INC.Ê ka p`Qaana kayaa-laya kupriTnaaoÊ koilafaoina-yaa maoM hO.

p`osa saMpk- Á

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