

EXHIBIT U



OPENTV PARTNER COMMUNITY

The OpenTV Partner Program is the result of a recognized need for a partner community to ensure a comprehensive understanding of iTV and facilitate the creation and delivery of compelling, revenue generating iTV content and applications. The community is comprised of [Application Developers](#), [Content Developers](#), [Technology Partners](#), [Device Manufacturers](#), [System Integrators/Consulting](#) and [Resellers/OEMs](#).

Application Developers

Application Developers are the partner community that leverage OpenTV tools and technology to create powerful, flexible and compelling interactive television applications for the OpenTV platform. Companies such as Agency.com, BrainJuice, Intellocity and MetaTV are using OpenTV tools to create unique interactive TV experiences.

Content Developers

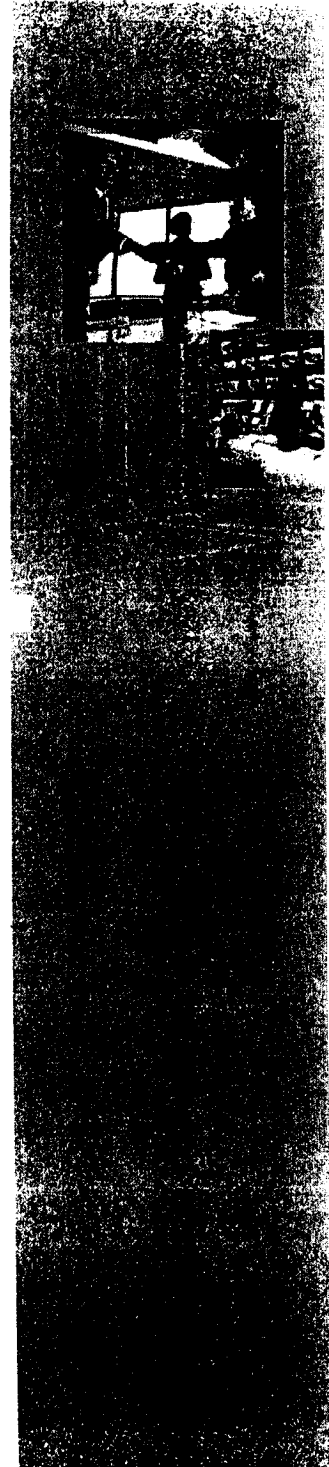
Content Developers are the partner community that leverage OpenTV tools and technology to extend their content properties to the interactive television audience. Content Developers, providing rich content to the interactive application, are fundamental in the development of iTV services such as enhanced television programming, two-way gaming and information services. The OpenTV Content Development community involves successful and popular content providers, including LudiTV, AccuWeather, Stats Inc., Gameshow Network and Time Warner.

Technology Partners

Technology Partners are the partner community that works with OpenTV to deliver, extend and enhance our Service Platform and Delivery Platform offerings. They include but are not limited to technology partners for ad management, e-commerce, communications, service management, conditional access and video-on-demand (VOD) solutions. Companies such as Oracle, NDS and Predictive Networks are cooperating with OpenTV to seamlessly integrate the building blocks that allow network operators to bring interactive television (iTV) to the home.

Device Manufacturers

Device Manufacturers are the partner community that works with OpenTV, not only to extend the reach of deployments internationally, but also to provide unparalleled platform performance. They include set-top box (STB) and television manufacturers and Internet Appliance partners: all contributing valuable components to the integrated software and hardware solution for iTV. Companies include Pace,



Motorola, Sony, Thompson and others.

System Integrators and Consulting Partners

System Integrators and Consulting Partners are the partner community that works with OpenTV to extend the delivery reach and accelerate the deployment of interactive television services. By complementing OpenTV's implementation and professional services experience, our system integration and consulting partners help us ensure the successful delivery of projects regardless of size or depth. System Integrators, such as IBM Global Services, Accenture and KPMG, all recognize the opportunities that a relationship with OpenTV will bring.

Resellers and OEMs

Resellers and OEMs are the partner community that incorporates and resells OpenTV technology components. The OpenTV Reseller Program has been developed to enable you to quickly deliver reliable and scalable solutions to your customers. The OpenTV Reseller Program will help you target the rapidly growing interactive television and wireless markets, deploy market-leading technology and build market share and revenue.

If you are interested in becoming an OpenTV Partner please complete the [Application Form](#) or send an e-mail to partners@opentv.com.

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